

# ANNUAL REPORT

BMS (2022-23)

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## WEBINAR ON LIFE CHANGING START - UP OPPORTUNITIES

**SANKALP - THE MANAGEMENT SOCIETY** On **16th January 2023** organised a webinar on **"Life Changing Start - up Opportunities"** with Hon'ble speaker **Dr. Harjit Singh**, Professor at Symbiosis College of Management Studies in Collaboration with Swavalamban The Startup Club. The event started at **1:30 PM** through **Google Meet Platform**. **Prof. JK Singh** inaugurated the webinar by welcoming the speaker. The speaker then told about the opportunities in the current world for start - ups , pros and cons of businesses and jobs. The event was made interactive with the question and answer round where the speaker answered and cleared all the doubts of the students who are ambitious. Around 90 students joined the webinar and gained the knowledge from the speaker. The event concluded with a great success.

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**ARYABHATTA COLLEGE**  
(Accredited with grade A+ by NAAC)  
**SWAVALAMBAN-THE STARTUP CLUB**  
(UNDER THE AEGIS OF IQAC)



IN COLLABORATION WITH  
**SANKALP THE MANAGEMENT SOCIETY**

**PRESENTS A WEBINAR ON**  
**LIFE CHANGING START-UP OPPORTUNITIES IN 2023**



**PROF. HARJIT SINGH**  
PROFESSOR AT SYMBIOSIS CENTRE FOR  
MANAGEMENT STUDIES

**DATE**  
16 JAN, 2023

**TIME**  
1:30 PM



Google meet



**PROF. MANOJ SINHA**  
PRINCIPAL  
ARYABHATTA COLLEGE



**PROF. J.K SINGH**  
CONVENOR

**FACULTY COORDINATORS:**  
DR. PRITIKA DUA  
MR. SANKET SHEKHAR

**STUDENT REPRESENTATIVE :**  
Lav Kumar  
Sarthak Singh

## WORKSHOP ON RESUME BUILDING

**SANKALP - THE MANAGEMENT SOCIETY** organised a fruitful event “Resume Building Workshop” in collaboration with ‘Vanijya’ – The Commerce Society on **18th January 2023** with the speaker **Dr. Shivani Khurana**, Professor (OB/HR) at IILM, with more than 25 years of academic experience. The workshop was inaugurated by Hon’ble **Prof. JK Singh** as he welcomed the speaker with a planter. There were about 90-100 students taking the workshop and it was a much-needed one for all of them. It was indeed an interactive session between the speaker and the students. Gradually she unwrapped her wisdom to

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the young buds, who are going to step into the competitive corporate world in a couple of years. It was no less than a peaceful journey of enhancing our knowledge about how we can hold a better corporate identity. She had all the resources with her and even made the students critically analyze different sample resumes so that they can go through them at their level and pace of understanding. The thing that caught everyone's eye was, even though the stipulated time that was provided crossed, Dr. Shivani made no compromise to what she was there for and continued the same with utmost dedication. Undeniably, it was one the most fruitful workshops.



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### **SEMINAR ON SYSTEMATIC PROCESS OF IDEA GENERATION**

**SANKALP - THE MANAGEMENT SOCIETY** organised a SEMINAR ON **SYSTEMATIC PROCESS OF IDEA GENERATION** on **23rd February 2023** with the speaker **MR. SAURAV BHAIK** FOUNDER & CEO **TAGBIN**, An IIT Roorkee graduate who co-founded Tagbin in 2013 and later on became the founder and CEO. He shared his insights on changing marketing tactics and environment. The seminar was concluded by our TIC **Prof. JK Singh** by presenting a special vote of thanks to the speaker. It was one of the most insightful sessions for all the students and the knowledge gained from there is perpetual.



### **DISCUSSION ON AGRICULTURAL DEVELOPMENT IN BUDGET 2022-23**

**SANKALP - THE Management Society** got a golden opportunity to witness a discussion on Agriculture development in Budget 2023- 2024 organised by DD India on 1 st February, 2023 at Tower B, Doordarshan Bhawan, Copernicus Marg, New Delhi. It was hosted by journalist **Anju Singh** and the speakers for this event were **Dr. Krishan Bir Chaudhary, Dr. Raghav Jadli, Dr. Shankar Goenka, Mr. Pratap Singh, Mrs. Pooja Sharma, Mr. Rajneesh Pandey, and Mr. Suraj Singh Rathi**. The students of Aryabhata College and Delhi School of Economics were invited as the audience, celebrating this year as International Millet Year. Proceeding further, Dr. Krishan Bir Chaudhary, who is the National President of the Bhartiya Krishak Samaj briefed us on the new improved Budget which will help farmers

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adopt advanced farming techniques and thus, get good output and also in promoting startups to reduce unemployment and going digital for estimating the environmental conditions and establishing better connectivity. Mr. Pratap Singh joined us through the online platform and told us about the Kisan Digital Public Infrastructure. To fully understand how millets can be used in making various products, we were introduced to Mrs. Pooja Sharma who briefed us on how the business operates from millet's production and extraction to its marketing and sales. Students raised their concerns, if they had any, and were answered by the respective specialists. The discussion ended with Mr. Rajneesh Pandey, an experienced Chief Marketing manager in the Fertilization sector, discussing the importance of Nano Urea in agriculture. It was a unique experience for the students and their elated faces showed satisfaction with the new clauses introduced in the Budget 2023-2024 regarding agricultural development in India.



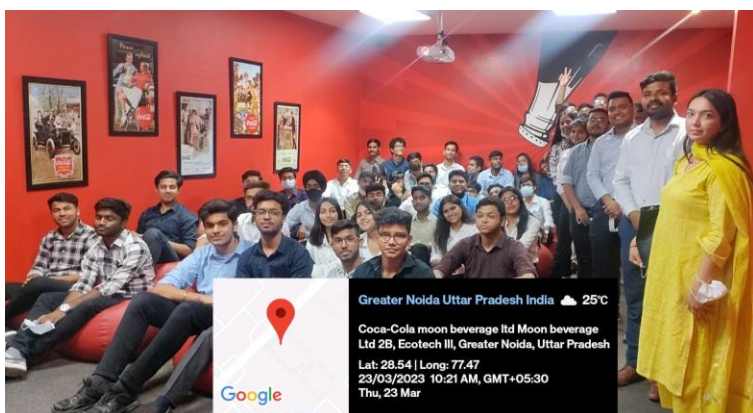
***This tenure paid major attention to practical application and corporate insights and therefore, organized two significant industrial visits.***

#### **INDUSTRIAL VISIT TO COCA COLA HAPPINESS FACTORY**



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**SANKALP - THE MANAGEMENT SOCIETY** organised an industrial visit for the students. The students were taken on a visit to **Coca Cola Happiness Factory** , Greater Noida on **23rd March**. All the students got an insight into the entire process from the formation of Coca Cola to its packaging. **Our convenor, Ms. Cherry Uppal** accompanied students throughout the visit. Also, the guide there was proficient enough to enlighten the students about other competitive brands and some fun facts about the brand. At last, it was concluded by a gift distribution ceremony to a few students on the basis of a quiz. Undoubtedly, it was a great success.



### **INDUSTRIAL VISIT TO PLASTIC UDYOG, KANGRA, HIMACHAL PRADESH**

**SANKALP - THE MANAGEMENT SOCIETY** organised another Industrial Visit. On the popular demand of the students, the core team organised another Industrial visit to **Plastic Udyog, Kangra, Himachal Pradesh on April 8**. Our convenor, **Ms. Kavita and Mr. Sanket Shekhar** accompanied the students on this visit. The main objective of this industrial visit, especially out of Delhi, was to make students realize that factories are not always large and

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machine oriented. Labour - oriented factories are also in existence especially in places like Himachal Pradesh. As expected, the students learnt a lot there.

The amount of contentment one could see on the faces of all the attendees throughout, was the fruit of the hard work of all the volunteers of Sankalp, who tried their level best to ensure the success of all the events . **A special thanks to Hon'ble Principal Mr. Manoj**



**Sinha and Teacher In - Charge Prof. J.K. Singh for being our constant support and helping us in conducting all these events smoothly.**